

Work smarter, not harder

Macabacus automates and expedites tasks in Microsoft Office, helping finance and other professionals work more efficiently

Macabacus is a suite of productivity add-ins for Microsoft Excel, PowerPoint, and Word that adds enhanced functionality to these applications. Tailored to the unique needs of the finance professionals, Macabacus helps you build financial models more efficiently with fewer errors, and produce higher-quality presentations and documents faster. Macabacus is used in investment banks, private equity firms, corporate finance departments, and in many other applications around the world.

Meaningful time savings

- Macabacus saves over 90% of the time required to perform many routine operations in Excel, such as cell formatting
- Some tools save a couple of seconds or less several times per hour, while others can save a few hours at a time at less regular intervals
- Time savings vary by user, but we estimate users can save 2-5 hours / week, on average

Build faster with keyboard shortcuts

- Macabacus' Excel tools include dozens of customizable keyboard shortcuts to expedite routine operations
- Many shortcuts are configured as cycles and toggles, which let Excel users very quickly achieve different results (e.g. cell formats) by repeating a single keystroke

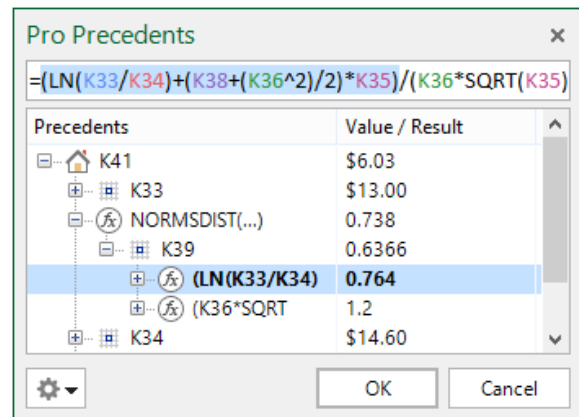
Color 1	Color 2	Color 3	Color 4	Color 5
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Font Color Cycle example

- Keyboard shortcuts are so vital to our users' workflows that many users key a Macabacus shortcut 5-10 times per minute while modeling

Auditing workbooks has never been easier

- Check the integrity of your models using Macabacus' best-in-class auditing tools, helping you deliver error-free analysis to internal and external clients
- Trace inputs to complex formulas with unparalleled ease to understand workbook structure and what is driving results



Pro Precedents dialog

- Visualization tools check many cells at once for formulaic and other inconsistencies

Gross margin	60.9%	58.8%	55.6%	57.1%
EBITDA margin	43.5%	44.1%	44.4%	46.4%
EBIT margin	34.8%	32.4%	24.4%	33.9%
Net margin	26.1%	23.5%	26.7%	26.8%

Formula Flow visualization

Link to Excel quickly and reliably

- Export cells and charts to PowerPoint / Word and link to the source workbook using Macabacus' reliable linking technology
- Unlike native Office links, which are easily broken, Macabacus links survive workbook structure changes
- Macabacus automatically hides certain Excel features (e.g. cell comment indicators, gridlines) and can recolor cell fonts for professional-

looking outputs, avoiding extensive pre-formatting otherwise required when pasting from Excel to PowerPoint / Word natively

- Macabacus can also check for formula errors (e.g. #REF!) in your outputs upon export
- Macabacus intelligently resizes and positions exported shapes in PowerPoint / Word, avoiding tedious resizing / repositioning required when pasting from Excel natively

EXAMPLE Consider a draft internal committee memo totaling 40 pages in length with over 100 figures and exhibits sourced from one or more Excel models. Much of the data are quarterly figures, and new quarterly data has become available since the memo was originally drafted. If all figures and exhibits were linked using Macabacus, the entire memo could be updated with the new quarterly data in just seconds. Updating all data manually using native Office functionality (including pre-formatting outputs and tediously repositioning / resizing exhibits) could take hours, and would be more subject to human error.

Automate tedious presentation operations

- Create agendas (i.e. tables of contents) that update automatically when sections and subsections in a presentation change
- Add section / subsection titles to content slides that update automatically to provide visual presentation navigation cues to your audience
- Take greater control of slide numbering in your presentations
- Add stamps (e.g. "Confidential," "Draft") to all slides in a presentation at once with the click of a button

Improve presentation quality

- Eliminate mistakes in your presentations by checking for errors and inconsistencies in formatting, layout and, content before sending presentations to print or to clients
- Macabacus' proofing tools performs dozens of checks (e.g. bullet indentation inconsistencies, missing footnotes, deviation from Slide Master

layouts) that act as another set of eyes, and propose fixes that expedite correction

Standardize materials across your organization

- Create shared libraries of commonly used content such as slides (e.g. team pages), shapes (e.g. Harvey balls), images (e.g. company logos), and pre-structured / pre-formatted charts
- Add presentation, model, and document templates to your libraries
- Share libraries with your team or across your firm to facilitate standardization of the appearance and quality of materials produced by your organization
- Insert linked PowerPoint slides and shapes from the library that can be updated with the click of a button, just like links to Excel

EXAMPLE A slide highlighting recent deals is published to your company library. This slide is updated quarterly, and is used frequently in presentations. An analyst begins drafting a presentation including this slide on June 20, but by the time the presentation is ready for print on July 5, the slide is outdated. With the click of a button, the analyst can replace the outdated slide with an updated version from the library.

Extensive customization possibilities

- Configure Macabacus to conform to your firm's branding and design standard, including colors, presentation templates, and much more
- Specify a fixed color palette available across all Office apps, independent of the workbook, presentation, or document open
- Dozens of other options let you customize Macabacus' modeling, auditing, charting, export, publishing, proofing, and agenda behavior, among other things

Enterprise configuration

- Share certain Macabacus settings to ensure a consistent Macabacus experience for all users

and facilitate the standardization of materials produced by your organization

- Share settings by publishing them to a network location, or the cloud
- End users without administrative privileges cannot modify shared settings

Customer support

- Free, 24 / 7 email support, with phone support available after reasonable efforts to resolve issues via email are exhausted
- Our extensive online manual contains troubleshooting guides and full descriptions of most features, providing you immediate answers to most questions
- Email support response times may vary with the nature of your inquiry, with generally faster responses during normal business hours in the Eastern time zone. In practice, we respond to most inquiries within a few minutes

Account management

- Account management is generally self-service, and nearly all account management actions can be performed via the Admin Console
- Sign into Macabacus' online Admin Console to manage licenses, billing information, user access, and administrator access
- Easily add / remove licenses and grant / revoke user access as dictated by your business needs

Licensing

- The Macabacus *Suite* license includes access to our Excel, PowerPoint, and Word tools
- The Macabacus *Pro* license includes access to our Excel tools, only
- Licenses are structured as either annual or monthly recurring subscriptions; there is no option to purchase outright
- A single user can sign into Macabacus on an unlimited number of PCs (although only one at a time) or, alternatively, activate Macabacus on up to two PCs simultaneously

- Each user requires separate login credentials or activation codes

About Macabacus

- Macabacus was created in 2008 as an alternative to DealMaven, whose then industry-leading productivity add-ins were removed from the retail marketplace when FactSet acquired DealMaven that same year
- Since reaching DealMaven-level functionality in early 2014, product development has continued aggressively and focused on maintaining our leadership position in this product category
- As we grow, we increasingly crowdsource product innovation—many new features and product improvements are driven by customer feedback

Testimonials

Such a great product. I tell every analyst I know about the work you guys do. Simply fantastic.

I have used several of the shortcut packages (DealMaven, etc.), but I must say that my experience with Macabacus was superior.

[Macabacus] is a game changer. It's much better than CapIQ, FactSet, etc.

Really love the software and think it is much better than anything I've ever used from a feature standpoint.

I really like your product, and I've tried them all — nothing comes close as far as I'm concerned.

Your admin site is the best I think I have ever used. I wish all were this good.

This high-level overview of some Macabacus tools only scratches the surface of what can be achieved with Macabacus. For more information, please visit www.macabacus.com/macros.